

Finland is celebrating the Theme Year of Diverse Literacies during the academic year 2014–2015



The Literacy coin
This Ethical collector coin issued by Mint of Finland represents the diversity of readers.



Lukuinto ambassadors: author Siri Kolu, author and film director Aleks Delikouras and librarian and awarded reading inspirator Agneta Möller-Salmela

Lukuinto is a three-year (2012–2015) national programme funded by the Ministry of Education and Culture and implemented by the Faculties of Humanities and Education at the University of Oulu. Lukuinto programme was established to keep Finland among the best countries in PISA results by promoting multiliteracies. President Sauli Niinistö is the patron of the Lukuinto theme year.

lukuinto.fi

Training partner



Ministry of Education and Culture

OULUN YLIOPISTO
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INSPIRATION MEANS SUCCESS

Finland – investing in multiliteracies

MOST IMPORTANT IS THE NARRATIVE

In the Lukuinto (joy of reading) programme, libraries and schools are developing novel models that promote multiliteracies, new reading and writing skills as well as the joy of reading. The models are being tested with 6–16-year-old children and youths.

Already around 15000 students are participating, as well as dozens of education and library professionals and a multitude of families and partners. Lukuinto operates in Finnish, Swedish and Sami.

THE NEW ENVIRONMENT INSPIRES

Lukuinto merges the traditional with the new. It develops not only reading and writing skills, but also information and media literacy, more efficient use of technology in education and group working skills. Children and youths visit the library more often. An expanding learning environment and Lukuinto training are diversifying the competence of library workers and teachers.



Lukuinto means book trailers, digital stories, book and media promotion, new types of reading circles, drama, game literacy, information seeking, parents' evenings in the library, filming, media education, blogs and word art. Inspiration is sought through communality.